



Commercial Guide





EVENT PHOTOGRAPHY

Gives you coverage of your event at an hourly rate. Speakers, performances, audience and details of the event are all considered and covered, with an average of 120 edited images p/hr of coverage for your gallery.

Where events include products or launches, product images are also included in situ. Gallery turnaround time within 24-48 hours on request.

Previous notable clients include Sanitarium Health Food Company, TIN technology Investment Network, Cambridge Raceway & Body Fit Training.

\$360 p/hr for sessions 2 hours or over
(\$450 p/ hr for events under 2 hours)





COMMERCIAL BRANDING SESSIONS

Branding sessions are a curated session that incorporate images of your team/product and/or business for use in promotional material. On site headshots may also be included.

\$470 session fee (up to 60 mins, includes 8 digital images of your choice from a selection gallery)

+ *Digital Image packages*

8 images - \$250

16 images - \$450

(Larger Social Media Library packs are also available on request)





HEADSHOTS

In a world where first impressions are increasingly digital, authentic branding has never been more important. Your headshot (and your team image) are more than a photo—it's how your audience, clients, and colleagues experience you before you meet and the impression your business leaves.

I focus on natural body composition, flattering lighting and angles, and relaxed guidance to create headshots that feel genuine, professional, and approachable.

\$180 p/person

\$120 p/person for groups of 5 or more

Also available - Personal Branding Sessions — the perfect choice for businesses where the face behind the brand is the main call to action. These sessions go beyond headshots to create a comprehensive, professional collection that truly reflects you and your business.

ARCHITECTURE & BUILDING PHOTOGRAPHY

Photography for architecture explores buildings and structures beyond mere documentation, focusing on capturing their essence, light, and form to create visually compelling and evocative images.

I specialize in architecture art which can include a mix of night photography, drone images and incorporating lifestyle elements to your building imagery.

Dual licenses are available where multiple entities are interested in sharing the images (i.e. architect, builder, and other vendors)

Real estate photography is also available which has more of a documentation focus on presenting properties for buyers.

Prices are quoted on a project by project basis.





PRODUCT PHOTOGRAPHY

Product photography can be completed in studio, or as lifestyle images on location/on models. Each project is quoted on an individual basis to evaluate:

- Studio use and/or location
- Hours of session time
- Edit requirements
- Pre-shoot model calls or scouting
- Equipment required

Some previous clients include Bear & Moo, The Baby Factory, Little Goose, Top Shelf Builders, Wild Woman Essential Oils, For the Burrow, Kakepuku Valais Stud, Nature Club, Lend me the Dress & Veriphi.



BEAR & MOO CHILDRENS WEAR



NATURE CLUB



LENDMETHEDRESS



LITTLE GOOSE

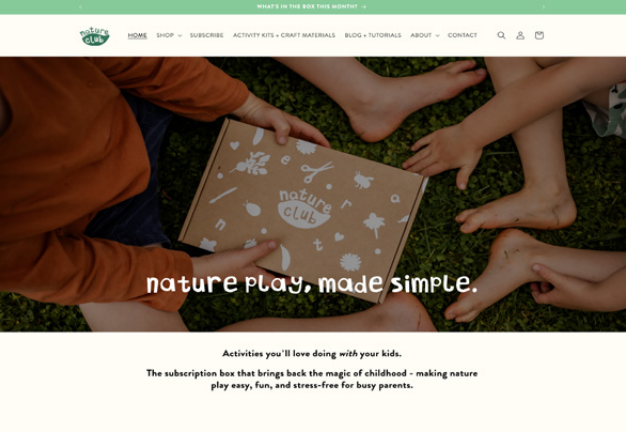
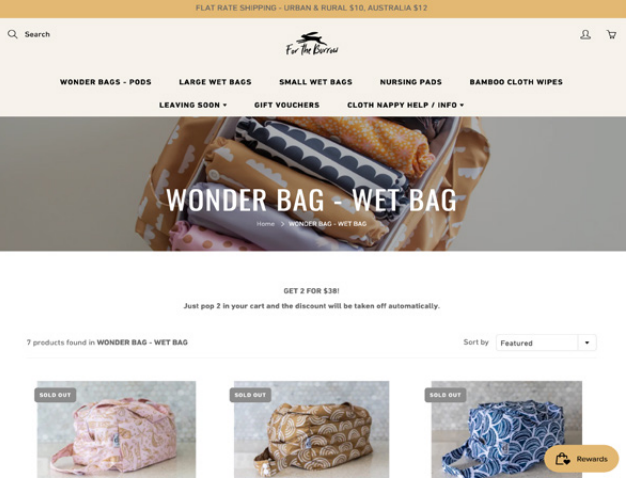
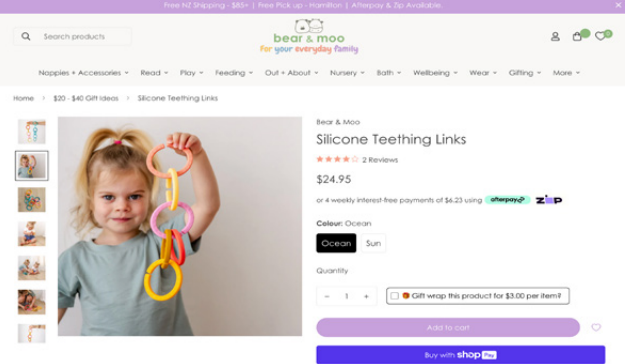
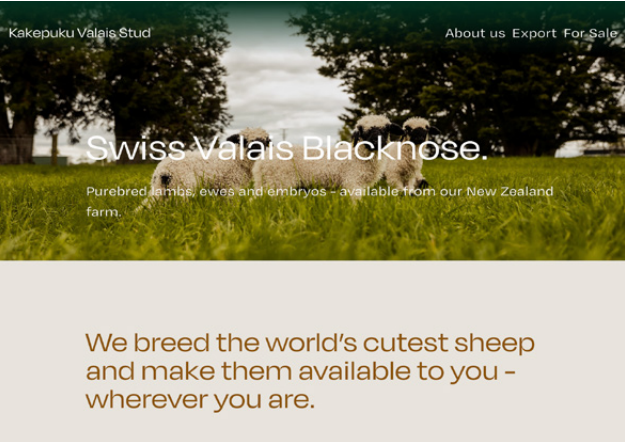
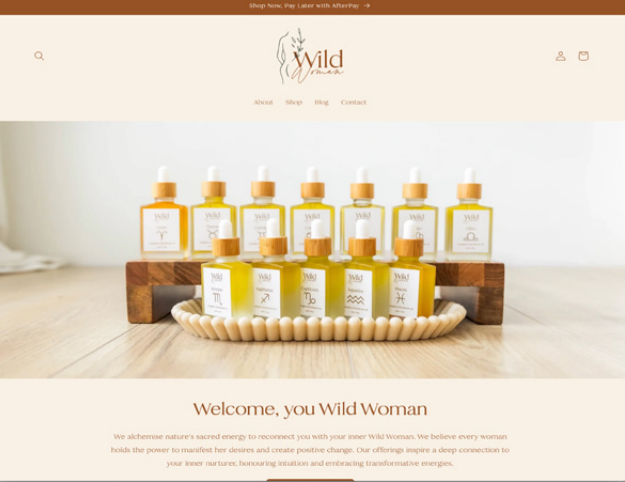


BEAR & MOO BATH RANGE



OTHER PRODUCT WORK

CLIENT WEBSITE CONTENT EXAMPLES





www.katiehurlow.com